

NEW **International** **MBA** **Program**



promising to provide a great learning opportunity for qualified students to become professionals in today's business world.

**MASTER OF BUSINESS
ADMINISTRATION
(International Program)**

**Faculty of Management Sciences
Prince of Songkla University**

Concept & Philosophy

The NEW MBA (International program) fosters the learning process through emphasis on active learning, small class sizes, diverse students, collaborative learning environment, and cutting-edge and technology-based knowledge with leading professors and experienced ASEAN business experts in digital era.

The NEW MBA (international program) aims to encourage students to become effective, motivated and independent learners. Another essential objective of the program is to develop students to realize their full potential and become life-long learners.



**INTERNATIONAL
ENVIRONMENT**

| STUDY PLAN

Three study tracks are offered in the MBA (International Program) so students can choose the track that best suits their career goals:

	A1 Track	A2 Track	B Track
Core courses	-	21 credits	21 credits
Elective courses	-	-	12 credits
Thesis	36 credits	18 credits	-
Minor thesis	-	-	6 credits
Total credits	36 credits	39 credits	39 credits

* Students who have completed an undergraduate business degree will generally be able to waive at least one course depending on program committee's decision.

DURATION OF STUDY: 1.5 TO 2 YEARS

Required Courses

- Business Research Methods
- Accounting for Decision Making
- Marketing Management in Digital Era
- Management of Human Capital for Sustainability in Digital Era
- Operations and Supply Chain Management
- Finance for Decision Making
- Strategic Integration and Business Implementation

Elective Courses

- Module: ASEAN Business Modernization in the Digital Era
- Module: Entrepreneurship and Corporate Entrepreneurship
- Module: Business Analytics for Decision Making
- Module: Innovative Business Leaders
- Module: Cultural Diversity for ASEAN Business

Thesis / Minor Thesis



**INTERACTIVE
LEARNING**

TUITION FEE (includes all textbooks and partial support for an international field trip)

	<i>Thai Students</i>	<i>International Students</i>
Register Fee	600 THB	600 THB (18 USD)
Full-time (Mon-Fri)	27,000 THB <small>per semester (x4 semester)</small>	54,000 THB (1,680 USD) <small>per semester (x4 semester)</small>
Part-time (Sat-Sun)	60,000 THB <small>per semester (x4 semester)</small>	72,000 THB (2,160 USD) <small>per semester (x4 semester)</small>

EXPECTED LEARNING OUTCOMES

 <i>Ethics and moral</i>	 <i>Advance Knowledge</i>	 <i>Research</i>	 <i>Quantitative analysis and technological skills</i>
 <i>Cognitive skill</i>	 <i>Interpersonal and Responsibility skill</i>	 <i>Business Communication</i>	



APPLICATION REQUIREMENTS

1. Application form
Online Application form via the PSU Graduate School website <http://www.grad.psu.ac.th/>
2. Two of 1-inch, colored photos
3. One copy of official transcript of the previous university in any field
4. One copy of an identity card (Thai students) or passport (International students)
5. Two letters of recommendation from current employers and/or previous professors
6. Statement of purpose indicating your purposes and objectives in undertaking the program and your special interests and plans
7. One of the following English language proficiency test score (valid for 2 years)

TOEFL : iBT at minimum score of 61 *or*

IELTS : at minimum score of 5 *or*

CU-TEP : at minimum score of 60 *or*

PSU-TEP : at minimum score of 60%

Interactive Learning

Interactive Classrooms with a truly international and collaborative learning environment



Internationalization

Explores the international business environment in which organizations function

Small Class

Professors can tailor instructions more individually



Suitable Schedule

Study only two days per week (Saturday-Sunday)

Qualified Professors

Highly qualified lecturers combined to facilitate the student for lifelong learning



Study at Main Campus

Study in the Hat Yai district, the heart of Songkhla province



CONTACT US

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