

# NEW International



promising to provide a great learning opportunity for qualified students to become professionals in today's business world.

## MASTER OF BUSINESS ADMINISTRATION (International Program)

Faculty of Management Sciences Prince of Songkla University



### **Concept & Philosophy**

The NEW MBA (International program) fosters the learning process through emphasis on active learning, small class sizes, diverse students, collaborative learning environment, and cutting-edge and technology-based knowledge with leading professors and experienced ASEAN business experts in digital era.

The NEW MBA (international program) aims to encourage students to become effective, motivated and independent learners.



### **STUDY PLAN**

Three study tracks are offered in the MBA (International Program) so students can choose the track that best suits their career goals:

	A1 Track	A2 Track	B Track
Core courses	-	21 credits	21 credits
Elective courses	-	-	12 credits
Thesis	36 credits	18 credits	-
Minor thesis	-	-	6 credits
Total credits	36 credits	39 credits	39 credits

\* Students who have completed an undergraduate business degree will generally be able to wave at least one course depending on program committee's decision.

### **DURATION OF STUDY: 1.5 TO 2 YEARS**

### **Required Courses**

- Business Research Methods
- Accounting for Decision Making
- Marketing Management in Digital Era
- Management of Human Capital for Sustainability in Digital Era
- Operations and Supply Chain Management
- Finance for Decision Making
- Strategic Integration and Business Implementation

### **Elective Courses**

- Module: ASEAN Business Modernization in the Digital Era
- Module: Entrepreneurship and Corporate Entrepreneurship
- Module: Business Analytics for Decision Making
- Module: Innovative Business Leaders
- Module: Cultural Diversity for ASEAN Business

### Thesis / Minor Thesis



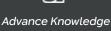
#### **TUITION FEE** (includes all textbooks and partial support for an international field trip)

	Thai Students	International Students
Register Fee	600 THB	600 THB (18 USD)
Full-time (Mon-Fri)	27,000 THB per semester (x4 semester)	54,000 THB (1,680 USD)
Part-time (Sat-Sun)	60,000 THB per semester (x4 semester)	72,000 THB (2,160 USD)

### **EXPECTED LEARNING OUTCOMES**

Ethics and moral





Interpersonal and

Responsibility skill





Communication



Quantitative analysis and technological skills



Cognitive skill

## **APPLICATION REQUIREMENTS**

### 1. Application form Online Application form via the PSU Graduate School website *http://www.grad.psu.ac.th/*

- 2. Two of 1-inch, colored photos
- 3. One copy of official transcript of the previous university in any field
- 4. One copy of an identity card (Thai students) or passport (International students)
- 5. Two letters of recommendation from current employers and/or previous professors
- 6. Statement of purpose indicating your purposes and objectives in undertaking the program and your special interests and plans
- 7. One of the following English language proficiency test score (valid for 2 years) **TOEFL** : iBT at minimum score of 61 <u>or</u>

**IELTS** : at minimum score of 5 <u>or</u> **CU-TEP** : at minimum score of 60 <u>or</u> **PSU-TEP** : at minimum score of 60%

### Interactive Learning

Interactive Classrooms with a truly international and collaborative learning environment



#### Internationalization

Explores the international business environment in which organizations function

### Small Class

Professors can tailor instructions more individually



#### **Suitable Schedule** Study only two days per week (Saturday-Sunday)

Qualified Professors



#### Highly qualified lecturers combined to facilitate the student for lifelong learning







MBA International PSU Thailand





www.imba-fmspsu.com





imba.fms@psu.ac.th



