Parida Wipoopinyo, M.Sci

Business Administration Department

Faculty of Management Sciences, Prince of Songkla University

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ACADEMIC BACKGROUND

2016 - Present

Ph.D. Management in School of Management.

Research area: Digital Supply Chain.

Asian Institute of Technology (AIT), Thailand.

2010 –2012 Master Degree in Industrial and Manufacturing Engineering

(Logistic and Supply chain Management)
Research area: Supply Chain Contract Model.
Asian Institute of Technology (AIT), Thailand.

2003 - 2007 Bachelor Degree in Business Administration (Finance)

Prince of Songkhla University (Hat Yai campus), Thailand.

PROFESSIONAL WORK EXPERIENCE

2013 - Present

Lecturer at Logistics Management program, Department of Business Administration, faculty of Management Sciences, Prince of Songkhla

University (Hat Yai campus)

2012 – 2013

Project manager at United Feed Mill co., Itd.

- Primary Project; to examine for the optimal facility-location project based on exact method simulation.

- Eventual Project; to investigate the logistics organization model in which waste minimization has been the first priority concerned.

2007 - 2009 Risk Management officer at Trinity Security Group co., ltd.

- Operation Risk; to manage and keep all investment ports which respect for investment-policies with included the presentation of analysis and result to the Proprietary committee.

- Market Risk; to explore the Monthly and Weekly Risk Reports in which businesses have been concentrated upon and report to Board meeting.

- Credit Risk; to illustrate monetary finance of capital debtors.

- Project; to structurize selling and buying database for Derivative Product and instruct marketing teams to operate in whole applications.

CONSULTING EXPERIENCE

N/A

TEACHING

COURSES THOUGHT:

Undergraduate: Production and Operation Management, Business Communication, Demand and Inventory Planning, Supply Chain

Management, Green Logistics and Supply Chain strategies, Quantitative Method for Logistics Management

COURSES FROM THE TEACHING SCHEDULE SEMESTER 2/2021:

รหัสวิชา	ชื่อวิชา	หน่วยกิต	ตอน	จำนวนลงทะเบียน/รับ	วัน - เวลาเรียน	ห้องเรียน
460-104	PRODUCTION & OPERATION MANAGE	3	03	157 / 175	MON 09.00 - 10.30 WED 09.00 - 10.30	-
460-202	MO:DIGI, INNO & ENTREP IN PRAC	7	05	69 / 70	MON 08.30 - 10.20 WED 08.30 - 10.20 FRI 08.00 - 11.50 FRI 13.00 - 16.20	- - -
<u>460-203</u>	OPERATIONS MANAGEMENT	3	03	25 / 30	MON 09.00 - 10.30 WED 09.00 - 10.30	-
<u>476-304</u>	DEMAND & INVENTORY PLANNING	3	01	89 / 100	MON 13.00 - 14.20 WED 13.00 - 14.20	บ104 บ104
<u>476-311</u>	TRANSPORTATION ECONOMICS	3	01	36 / 80	TUE 09.00 - 10.20 THU 09.00 - 10.20	-
<u>476-404</u>	SEMI IN LOGIST & SUPPLY CHAIN	3	01	42 / 60	THU 14.30 - 16.20 FRI 09.00 - 11.50	ข131 ข131
476-410	COOPERATIVE EDUCATION	8	01	21 / 50	-	-

INTELLECTUAL CONTRIBUTIONS GRID

	Porfolio of ICs			
Type of ICs	BDS	AIS	TLS	Total
Articles in Refereed Journals				1
Publication in Refereed Conference Proceedings				-
Grant – Funded (both refereed and non-refereed)		1		1
Peer-Reviewed Academic/Professional meeting presentations				-
Textbooks				-
Editorial board / journal reviewer				-
Tatals		1	-	2

Refereed articles

Basic or Discovery Scholarship

Kittipanya-ngam et al. (2022). Investigation of impact of lead times on bullwhip effect in dual-supplier supply chain for first-order autoregressive process. UBU Engineering Journal.

Funded

Wipoopinyo, P. (2019). The Localization of Trading Fruits: The Case of Transaction between Hatyai and Sadao Area, Songkhla, Thailand. Journal of Management Sciences Vol.36 No.2 July-December 2019, pp. 87-112.

SERVICES

Service to the Institution

Management role:

N/A

Committee role:

2019-Now: A committee of Research Center for Business Intelligence and Analytics.

Service to the academic community

N/A

Service to the Profession

N/A

(to be filled)

Honors/Awards

2010 : Royal Thai Government Scholarship support to study at AIT

Membership

(To be filled)

Media Coverage

N/A