

ACDEMIC BACKGROUND

Aug 2010 – 2016 ALLIANT INTERNATIONAL UNIVERSITY

Doctoral of Philosophy (Organizational Psychology)
Major: Organizational psychology GPA: 3.60/4
Degree Conferred: Ph.D.

Sep 2007 – Aug 2008

UNIVERSITY OF MASSACHUSETTS DARTMOUTH, USA
Master of Business Administration (Marketing)
Major: Marketing; GPA: 3.808/4.0
Degree Conferred: M.B.A. (Honors)

Aug 2002 – June 2006

PRINCE OF SONGKLA UNIVERSITY, THAILAND
Bachelor of Business Administration
Major: General Management; GPA: 3.62/4.0
Degree Conferred: B.B.A. (Management) (First Class Honors)

PROFESSIONAL WORK EXPERIENCE:

2009 – Present

PRINCE OF SONGKLA UNIVERSITY

*President of Human Resource Management, Committee of General Education
Professor and advisor for both Thai and international program*

- Design the class course syllabus and study plan.
- Advice the students related to the academic and private matter.
- Participate in making the decision related to the department.

Reference: Asst. Professor Jongpid Sirirat

August – October 2013, June – August 2014

HULT UNIVERSITY

Teaching Assistant – Team Skill and Change Management Class

- Help facilitate the learning of the students in relation to skills needed for working in team.
- Provide the feedback which focusing on the team process.
- Grading the individual and team paper and provide feedback.

Reference: Dr. Keith Merron

2008-2009

HAT YAI UNIVERSITY

Head of International Business Management Department and Professor Manage and allocate the resources within the department.

- Assign the tasks to the professors within the department.
- Decision-making and problem-solving.
- Planning the department's yearly and five-year plan.

Reference: Dr. Witwat Didyasarin

October 2006 – August 2007

BANGKOK BANK PUBLIC COMPANY LIMITED

Investment Banking as A Security Agent

- Analyze and approve the use of the budget of assigned international and Thai corporations
- Responsible for project management, analyzing cash flow, pledge, issue, and release bonds, land and mortgage.

Project responsibility

- Houay Ho Power Company Limited, Lao
- PT.T Truba Indo, Indonesia
- True Corporation, Thailand
- Thai Tap Water Supply Public Company Limited, Thailand

Reference: Kanda Rattanaojjanakomol

February – May 2008

UNIVERSITY OF MASSACHUSETTS-DARTMOUTH

Graduate Assistantship as a Research Assistant

- Researching data on the assigned projects
- Complete the research and report for assigned projects
- Analyze the assigned case of the corporation current situation regard of Social responsibility and ethical issues.

Revised 04/20/2022

CONSULTING EXPERIENCES:

2016-2021 **Business Consulting for PSU SMEs Business Start Up Project**
August 2014 – June 2016

2012 **OSHA THAI RESTAURANT AT SAN FRANCISCO**
Organizational Development Consultant
Personal consulting for manager level

TEACHING:

COURSE THOUGHT:

Undergraduate: Business Ethics, Organizational Behavior, Human Resources Management, Principles of Management, Idea to Entrepreneurship, The King's philosophy and sustainable development, Business Communication Skills, Module: digital, Innovation and Entrepreneur in Practice, Growth Mindset for Professional, Cross-Cultural Management, Microeconomics

Postgraduate: Organization Design, Excellent Strategic Management

COURSE FROM THE TEACHING SCHEDULE SEMESTER 2/2021:

รหัสวิชา	ชื่อวิชา	หน่วยกิต	สอน	จำนวนคนลงทะเบียน/รับ	วัน - เวลาสอน	โหมดสอน
001-102	THE KING'S PHILO & SUST DEVE	2	01	36 / 200	MON 08.00 - 11.50 TUE 08.00 - 11.50	ONLINE ONLINE
001-102	THE KING'S PHILO & SUST DEVE	2	02	190 / 200	MON 13.00 - 16.50 TUE 13.00 - 16.50	ONLINE ONLINE
001-102	THE KING'S PHILO & SUST DEVE	2	03	200 / 200	MON 13.00 - 16.50 TUE 13.00 - 16.50	ONLINE ONLINE
001-102	THE KING'S PHILO & SUST DEVE	2	04	192 / 200	MON 13.00 - 16.50 TUE 13.00 - 16.50	ONLINE ONLINE
001-102	THE KING'S PHILO & SUST DEVE	2	05	137 / 200	THU 08.00 - 11.50 FRI 08.00 - 11.50	ONLINE ONLINE
001-102	THE KING'S PHILO & SUST DEVE	2	06	37 / 200	THU 13.00 - 16.50 FRI 13.00 - 16.50	ONLINE ONLINE
001-102	THE KING'S PHILO & SUST DEVE	2	07	36 / 200	THU 13.00 - 16.50 FRI 13.00 - 16.50	ONLINE ONLINE
001-102	THE KING'S PHILO & SUST DEVE	2	08	144 / 200	THU 13.00 - 16.50 FRI 13.00 - 16.50	ONLINE ONLINE
001-102	THE KING'S PHILO & SUST DEVE	2	09	61 / 200	THU 13.00 - 16.50 FRI 13.00 - 16.50	ONLINE ONLINE
001-103	IDEA TO ENTREPRENEURSHIP	1	02	169 / 170	-	-
460-102	HUMAN RESOURCE MANAGEMENT	3	02	107 / 110	MON 13.00 - 14.20 WED 13.00 - 14.20	๙101 ๙101
460-201	BUSINESS COMMUNICATION SKILLS	2	01	80 / 81	FRI 09.00 - 11.50	-
460-201	BUSINESS COMMUNICATION SKILLS	2	02	76 / 81	FRI 13.00 - 15.50	-
460-202	MO-DIGI, INNO & ENTREP IN PRAC	7	04	68 / 70	MON 08.30 - 10.20 WED 08.30 - 10.20 FRI 08.00 - 11.50 FRI 13.00 - 16.20	- - - -
460-503	EXCELLENCE STRATEGIC MANAGE	6	01	39 / 999	SAT 09.00 - 15.50 SUN 09.00 - 15.50	ONLINE ONLINE
472-106	GROWTH MINDSET FOR PROFES	2	01	69 / 999	TUE 09.00 - 10.20 THU 09.00 - 10.20	ONLINE ONLINE
472-222	ORGANIZATIONAL BEHAVIOR	3	01	69 / 999	MON 10.30 - 11.50	ONLINE
475-201	HUMAN RESOURCE MANAGEMENT	3	02	0 / 20	MON 13.00 - 14.20 WED 13.00 - 14.20	๙101 ๙101
475-202	ORGANIZATIONAL BEHAVIOR	3	01	95 / 95	TUE 10.30 - 11.50 THU 10.30 - 11.50	FMS3604 FMS3604
475-202	ORGANIZATIONAL BEHAVIOR	3	01	23 / 118	TUE 10.30 - 11.50 THU 10.30 - 11.50	FMS3604 FMS3604
475-311	CROSS-CULTURAL MANAGEMENT	3	01	26 / 30	TUE 10.30 - 11.50 THU 10.30 - 11.50	FMS3304 FMS3304

PUBLICATIONS

- ฌติกา ไชยานุพงศ์ และ วีระศักดิ์ จินดาบธ. (2564). ความสัมพันธ์ระหว่างความอดทนและความยั่งยืนในธุรกิจของผู้ประกอบการธุรกิจขนาดกลางและขนาดย่อม (SMEs) ของประเทศไทย. *Thailand Research Expo: Symposium 2020*. 543-550 .
- Sirawit Singhad, Narisara Vichairojpirom, Chutima Saejen, Piya-on Nooklay, Papasara Makeh, Kaewwatana Sawatkaew, Natika Chaiyanupong and Suphitcha Ek-uru. (2563). The Relationship between Perceive Value of Sustainable Fashion Product and the Intention to Purchase. *การประชุมวิชาการระดับชาติ ม.อ.ตรัง วิจัย ครั้งที่ 9 ประจำปี 2563*. 525-535.
- Wahid, K. A., & Chaiyanupong, N. (2561). The Role of Business Information System in Thai SMEs' Market Knowledge Construction. *19th European Conference on Knowledge Management, Italy: Academic Conferences and Publishing International Limited*. 906-915.

SERVICES

Service to the Institution

Management Role:

2022-Now	President of Human Resources Management, Faculty of Management Science.
2011-Now	Committee for General Education, Prince of Songkla University
2011-Now	President of the King Philosophy and Sustainable development subject, Prince of Songkla University
2011-Now	Committee for Voluntary Leaders for community sustainable development subject, Prince of Songkla University

Service to the academic community

2022	Guest speaker for Graduate School, Prince of Songkla University, Hat Yai campus under the topic "How to restore the Passion to do the research"
2022	Guest speaker for Graduate School, Prince of Songkla University, Pattani campus under the topic "How to write and present paper for publication"
2022	Guest Speak for Online Workshop for Sri-Trang Company under the topic "Corporate Social Responsibility Strategy Management)

Service to the Profession

Reviewer

2020	Walailak Research	National Conference 2020
2019-Now	Humanities, Social Sciences and arts, Silpakorn University	
2018-Now	KKU Research Journal	

HONORS:

University of Massachusetts Dartmouth,
Beta Gamma Sigma, International Business Honor 2008
Graduated Assistantship 2008

ACHIEVEMENT

Senior Fellow (SFHEA) achieved against the UK Professional Standards Framework for teaching and learning support in higher education เทียบเท่ากับ สามัญติยาจารย์ ของ PSU-TPSF

AWARD

ACADEMY OF MANAGEMENT 2015
Management, Spirituality and Religion
Most Promising Dissertation Award Competition
First Place Awarded
Dissertation title "Living the Sufficiency Economy Philosophy: A Study of Thai Business Decision Makers"