
KUNLAGAN MEWES, PhD
Business Administration Department
Faculty of Management Sciences, Prince of Songkla University kunlagan.b@psu.ac.th
Qualification: SA

ACADEMIC BACKGROUND

2010 – 2014 PhD (Management) RMIT University, Australia
2006 - 2007 MA (Human Resource Management) University of Leeds, UK
2002 – 2006 BBA (Management), Prince of Songkla University, Thailand

PROFESSIONAL WORK EXPERIENCE

2007 - Present Lecturer, Faculty of Management Sciences, Prince of Songkla University
2021- 2022 Head and Program Coordinator of BBA in Human Resource Management
Program
2014 – 2019 Director of BBA in General Management (International program)

CONSULTATION EXPERIENCE

2017 – 2021 Project title: Developing ‘Developing New Entrepreneurs (Early Stage)
sponsored by the Office of SMEs Promotion (OSMEP)
2018 Land and House Consulting Project in Hatyai under Songkhla Real Estate
Association in Hatyai, Songkla, Thailand

TEACHING EXPERIENCE

Undergraduate Course:

Faculty of Management Sciences Prince of Songkla University, Thailand

Idea to Entrepreneurship; Psychology and Entrepreneurial Spirit; Principle of Management;
Human Resource Management; International Business Management; Small Business
Management; Leaderships; and Cross-Cultural Management for the undergraduate students
and postgraduate students

School of Management RMIT University, Melbourne, Australia

International Business Management and Human Resource Management

COURSE FROM THE TEACHING SCHEDULE SEMESTER 2/2021:

Class Detail						
Subject Code	Subject Name	Credit	Section	Enrolled/Capacity	Days & Times	Classroom
001-103	IDEA TO ENTREPRENEURSHIP	1	08	163 / 170	-	-
460-102	HUMAN RESOURCE MANAGEMENT	3	01	111 / 111	MON 13.00 - 14.20 WED 13.00 - 14.20	FMS3303 FMS3303
460-201	BUSINESS COMMUNICATION SKILLS	2	01	80 / 81	FRI 09.00 - 11.50	-
460-201	BUSINESS COMMUNICATION SKILLS	2	02	76 / 81	FRI 13.00 - 15.50	-
460-202	MO:DIGI, INNO & ENTREP IN PRAC	7	01	70 / 70	MON 08.30 - 10.20 WED 08.30 - 10.20 FRI 08.00 - 11.50 FRI 13.00 - 16.20	- - - -
472-321	HUMAN RESOURCE MANAGEMENT	3	01	77 / 999	MON 09.00 - 10.20 WED 09.00 - 10.20	ONLINE ONLINE
472-324	CHANGE MANAGEMENT	3	01	58 / 999	TUE 13.00 - 15.50 THU 13.00 - 15.50	ONLINE ONLINE
475-201	HUMAN RESOURCE MANAGEMENT	3	01	15 / 27	MON 13.00 - 14.20 WED 13.00 - 14.20	- -
475-304	LEADERSHIP	3	01	70 / 86	WED 08.00 - 11.50	FMS3303
475-313	CROSS-CULTURAL MANAGEMENT	3	01	26 / 30	TUE 10.30 - 11.50 THU 10.30 - 11.50	FMS3304 FMS3304
475-402	COOPERATIVE EDUCATION	8	01	2 / 10	-	-

INTELLECTUAL CONTRIBUTIONS GRID

Type of ICs	Portfolio of ICs			
	BDS	AIS	TLS	Total
Articles in Refereed Journals		3		3
Publication in Refereed Conference Proceedings			3	3
Grant – Funded (both refereed and non-refereed)				
Peer-Reviewed Academic/Professional meeting presentations	6			6
Textbooks				
Editorial board / journal reviewer	1			1
Totals	7	6	6	16

REFEREED ARTICLES

Boonsititomachok, W., Mewes, K. and Sud-on, P. (2021). Factors Impacting to Employees'

Work Performance and Turnover Intention: A Case Study of Generation Y Engineer Employees in Bangkok, Full paper presented and will be publishing at KKBS JOURNAL of Business Administration and Accountancy, Vol No-06, Issue 02.

Srirat, T. and Mewes, K.(2020). Reasons in Choosing Professional Hairdressers Career: A

Case Study of Generation Y's Professional Hairdressers in Hatyai, Province of Songkhla, Full Paper presented and published at National Conference on Administration and Management, Vol No-12.

Sud-on, P., Mewes, K. and Immelman, A.(2019). Drivers to venture creation among young

entrepreneurs: Construct and instrument development, Full Paper presented and published at IBSSH-2019, Paper Proceeding Vol No-01, Issue 09.

Mewes, K. (2016). Southern Thai characteristics and CSR strategy. Paper published and

presented at the Bangkok 36th International conference on business, economics, social science & humanities. Bangkok, Thailand,328(36), Pp.12.

Chongphakdi, K., Mewes, K., Arandon, D., and Ek-uru, S. (2016, November 20-21). Causes

of Students Dropout: A Case Study of An International Program In Thailand [Paper published and presented]. The International Conference on Business, Economics, Social Sciences and Humanities. Bangkok, Thailand. pp.3.

Boonyauva, K. (2013). Corporate social responsibility and organisational culture: A study of

multinational corporations in Southern Thailand. Paper presented at the 4th Asia Business and Management Conference. Osaka, Japan.

GRANT

2018 The Erasmus+ Project Year 2018, Granted fund as a delegate to participate in the E+KA 107 staff week at Essex University, UK

SERVICE

Service to Profession:

Reviewer: Journal of Management Sciences Kasetsart Applied Business Journal