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Faculty of Management Sciences, Prince of Songkla University  
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Qualification: SA

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#### **ACADEMIC BACKGROUND**

2011 – 2014      Doctor of Business Administration (Finance), Alliant International University  
(San Diego), CA, USA

Research Topic: Strategic Investments and Competition under Uncertainty in the  
ASEAN/AEC:Real Options and Game Theory

2007 – 2009      Master of Business Administration (Finance and International Business), University  
of La Verne, CA, USA

2002 – 2006      Bachelor of Business Administration (Finance), Prince of Songkla University,  
Thailand

#### **TEACHING EXPERIENCE**

2010 – Now      Lecturer of the Business Administration Department, Faculty of Management  
Sciences,Prince of Songkla University, Thailand

2009 - 2010      Adjunct lecturer of the International College at Hatyai University, Thailand

2007 – 2009      Graduated tutor (Finance and Accounting) of University of La Verne, La Verne,  
California, USA

2006 – 2007      Teacher (Mathematics and English) of Moving Minds Tutoring School, Songkhla,  
Thailand

#### **PROFESSIONAL EXPERIENCE**

2016 – Now      Internal auditor, Prince of Songkla University Saving and Credit Cooperative, Limited, Thailand

2009 - 2010      Finance intern, International Orchid Import Inc, California, USA

#### **CONSULTING EXPERIENCE**

2021 – Now      AFPT<sup>TM</sup> practitioner

2018 – Now      Financial advisor, Community Entrepreneur Projects at PSU Sciences Park

#### **TEACHING**

##### **TEACHING COURSES:**

Undergraduate: Personal Finance, Principles of Finance, Research in Finance, Seminar in Finance, Digital, Innovation and Entrepreneurship in Practice, Strategic Management, Financial Modeling, Principles of Personal Financial Planning and Tax, Insurance, Financial Institutions, Behavioral Finance, Financial Management

Postgraduate: Financial Management, Strategic Management, Managerial Accounting and Finance

Non-degree: -

## **INTELLECTUAL CONTRIBUTIONS:**

### **Publications**

Rassamijan Kwanmuang, Klangjai Sangwichitr, Panern Intara, and Pornthip Jirathumrong. (2021). The Effect of Financial Literacy on Thai Government Teachers and Education Personal towards Debt Problems in Bangkok. *Journal of Management Science Chiangrai Rajabhat University*, 16(1) : 1 – 16 Retrieved from Vol. 16 No. 1 (2021): January-June | *Journal of Management Science Chiangrai Rajabhat University* ([tci-thaijo.org](http://tci-thaijo.org))

Waralak Limkanchana, Klangjai Sangwichitr, Porntip Jirathumrong, and Sansanee Sangsuwan. (2020). Factors Affecting Saving Behavior for Financial Readiness for Retirement: A Case Study of Small and Medium Enterprise Development Bank of Thailand in South of Thailand. *B Academic Review*, 19(2) ; 28 – 45 Retrieved from <https://so01.tci-thaijo.org/index.php/buacademicreview/issue/view/16689>

Porntip Jirathumrong, Panern Intara, Klangjai Sangwichitr, and Noppawan Mann. (2019). Cognition and Behavior in Personal Financial Planning of People in Hatyai City. *Journal of Management*, 8(2). P.1-17. Retrieved from <https://so06.tci-thaijo.org/index.php/wms/article/view/184356>

Klangjai Sangwichitr, Thanawut Saengkassanee, Porntip Jirathumrong, Panern Intara, Sansanee Sangsuwan, and Poom Cheecharoen. (2019). A Comparison of Knowledge and Behaviors of Prince of Songkla University Students in Personal Financial Planning Before and After Attending a Personal Finance Course. *Hatyai Academic Journal*, 17(2) : 127-141 Retrieved from <https://so01.tci-thaijo.org/index.php/HatyaiAcademicJournal/article/view/167310>

Sarit Phosri, Klangjai Sangwichitr, Porntip Jirathumrong, and Panern Intara. (2016). Attitude toward Informal Debt in Term of Personal Loans of Residents in Hat Yai, Songkhla Province. *Journal of Management Sciences*, 33(1), p. 159-185. Retrieved from [https://www.tci-thaijo.org/index.php/jms\\_psu/article/view/61579](https://www.tci-thaijo.org/index.php/jms_psu/article/view/61579).

### **Proceedings**

Chirapha Phongphio, Chotika Nuntawishuth, Kanyaporn Fangprasroethsuk, Chalermchai Kandee, Lalita Jaegchart, Worapon Yindeesathian, and Klangjai Sangwichitr. (2022). Economic Factors Influencing Investment Behavior in the Stock Exchange of Thailand and Risk Tolerance of Individual Investors in Hat Yai, Songkhla after being Affected by Covid-19 Crisis. Presented at PSU Trang National and International Conference, Prince of Songkla, Thailand.

Siriya Intamano, Chiraporn Tangkidworakul, Kamon Sinchai, Pimwipha Pankamnerd, Natnaree Tongrak, and Klangjai Sangwichitr. (2022). Financial Decision of Restaurant Business in Hat Yai District, Songkhla during the COVID-19 Situation. Presented at PSU Trang National and International Conference, Prince of Songkla, Thailand.

Jariya INthana, Klangjai Sangwichitr, Thanawut Saengkassanee, and Arkom Palamanit. (2020). Comparison of Financial Value in the Use of Biomass Fuel as a Replacement of Liquefied Petroleum Gas (LPG) for Boilers in an Industrial Plant: A Case Study of an Animal Food Factory in Songkhla Province. Presented at National Conferences on Administration and Management, Prince of Songkla, Thailand.

Warat Limphanudom, Klangjai Sangwichitr, Thanawut Saengkassanee, and Panern Intara. (2019). Investors Behavior Towards High Dividend Stock in Stock Exchange Thailand. Presented at National Conferences on Administration and Management, Prince of Songkla, Thailand.

Nattapol Khoothiratrakarn, Klangjai Sangwichitr, Thanawut Saengkassanee, and Noppawan Mann. (2018). Analysis of Investors' Behavior and Asset Allocation Strategies in Hat Yai, Songkhla. Presented at National Conferences on Administration and Management, Prince of Songkla, Thailand.

Poonsuk Sirikururat, Klangjai Sangwichitr, Panern Intara, and Poom Cheecharoen. (2017). The Feasibility Study of Serviced Apartment Project on the Basis of Universal Design in Hatyai, Songkhla. Presented at National Conferences on Administration and Management, Prince of Songkla, Thailand.

## Grants

Klangjai Sangwichitr, Panern Intara, and Poom Cheecharoen. (2019). FinTech with the role of informal household debt management to improve the life quality sustainability. Funded by National Research Council of Thailand (NRCT)

Porntip Jirathumrong, Panern Intara, Klangjai Sangwichitr, and Noppawan Mann. (2018). Cognition and Behavior in Personal Financial Planning of People in Hatyai City. Funded by Faculty of Management Sciences Research Fund, Prince of Songkla University

Klangjai Sangwichitr. (2015). Strategic Investment Decision Making in Thai Tourism Business Development under Competitive Conditions. Funded by Prince of Songkla University

## **SERVICES**

### Service to the Institution

Management role:

2016 – Now Head of Finance and Investment Curricular, Faculty of Management Sciences

Committee role:

2020 – Now Academic Committee at Faculty of Management Sciences, Prince of Songkla University

2020 – Now Business Administration Program Executive Committee at Faculty of Management Sciences, Prince of Songkla University

2019 – Now Group Health Insurance for Personnel Committee at Prince of Songkla University

### Service to the academic community

(to be filled)

Service to the Profession

Editorial board member

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Reviewer

(to be filled)

Committees

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## **Honors/Awards**

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