
Jittima Wichianrak, Ph.D
Accountancy Department
Faculty of Management Sciences, Prince of Songkla University
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Qualification: SA

ACADEMIC BACKGROUND

2014-2018 Doctor of Philosophy (Accountancy), RMIT University, Melbourne, Australia.
2006-2009 Master of Science (IT in Business), majoring in Accounting Information System, of
Chulalongkorn University, Thailand.
1999-2003 Bachelor of Business Administration (Accounting), Prince of Songkla University, Thailand

PROFESSIONAL WORK EXPERIENCE

2009-Now Lecturer of the Business Administration Department, Faculty of Management Sciences,
Prince of Songkla University Thailand.
2009-Now Certified Public Accountant (CPA) No.9908.
2003-2006 Assistant Auditor, Dr.Virach and Associates Audit firm, Thailand.

CONSULTING EXPERIENCE

N/A

TEACHING

COURSES THOUGHT:

Undergraduate: INTERMEDIATE ACCOUNTING II, TAXATION I, TAXATION (ENGLISH PROGRAM), SEMINAR IN TECHNOLOGY AND
ACCOUNTING INFORMATION SYSTEM, AUDITING AND ASSURANCE, INTERNAL AUDIT AND INTERNAL CONTROL,
SOCIAL RESPONSIBILITY ACCOUNTING, INFORMATION TECHNOLOGY FOR ACCOUNTING

Postgraduate: TAX MANAGEMENT, CORPORATE GOVERNANCE

COURSES FROM THE TEACHING SCHEDULE SEMESTER 2/2021:

Class Detail						
Subject Code	Subject Name	Credit	Section	Enrolled/Capacity	Days & Times	Classroom
460-700	MINOR THESIS	6	01	19 / 999	-	-
460-801	THESIS	18	10	1 / 999	-	-
464-323	SOCIAL RESPON ACCOUNTING	3	01	70 / 80	TUE 10.30 - 11.50 THU 10.30 - 11.50	FMS3304 FMS3304
464-465	SEMI INFOR TECH & ACC INFO SYS	3	01	57 / 60	WED 13.00 - 16.50	-
464-481	COOPERATIVE EDUCA IN ACCOUN	6	01	47 / 58	-	-
464-504	CORPORATE GOVERNANCE	3	01	13 / 999	SAT 09.00 - 15.50 SUN 09.00 - 15.50	ONLINE ONLINE
464-701	THESIS	18	04	1 / 999	-	-

INTELLECTUAL CONTRIBUTIONS GRID

Type of ICs	Portfolio of ICs			
	BDS	AIS	TLS	Total
Articles in Refereed Journals	5			5
Articles-in-Progress (All)	1			1
Publication in Refereed Conference Proceedings	7			7
Tatals	13			13

Refereed articles

Basic or Discovery Scholarship

- Wichianrak, J., Wong, K., Khan, T., Siriwardhane, P. and Dellaportas, S. (2022), "Soft law, institutional signalling – Thai corporate environmental disclosures", *Social Responsibility Journal*, Vol. 18 No. 2, pp. 205-220.
- Khunkaew, R., Wichianrak, J., Suttipun, M., Boonthip, K., Chukaeo, T., Musik, T., & Musidang, W. (2021). The relationship between Board Characteristics, Corporate Governance Score (CG Score) and Accounting Conservatism of Listed Firms in the Market for Alternative Investment (MAI). *University of the Thai Chamber of Commerce Journal Humanities and Social Sciences*, 41(2), 127–147.
- Wichianrak, J., Rattanamane, J., Churat, C., Laosakun, T., Tripipat, T., Sumritpradit, P., Sakulpradit, P., Suttipun, M., & Sattayarak, O. (2021). Factors influencing Key Audit Matters Disclosure in Audit Reports of Companies Listed on Market Alternative for Investment (MAI). *Business Review Journal*, 13(1), 38–57
- Wichianrak, J., Suttipun, M., Rotchum, K., Prasopsook, N., Tingpeng, W., & Boonsong, M. (2019). The Relationship between Corporate Social Responsibility Reporting and Audit Fees of Listed Companies in the Stock Exchange of Thailand. *University of the Thai Chamber of Commerce Journal Humanities and Social Sciences*, 39(2), 68–82.
- Suttipun, M., Siripong, W., Sattayarak, O. A., Wichianrak, J., & Limroscharoen, S. (2018). The Influence of Enterprise Risk Management on Firm Performance Measured by the Balanced Scorecard: Evidence from SMEs in Southern Thailand. *ASR Chiang Mai University Journal of Social Sciences and Humanities*, 5, 33-53.

Refereed Proceedings

Basic or Discovery Scholarship

- Pornchai, E., & Wichianrak, J. (2021), "Influence of Internal control on Performance measured by Balanced Scorecard of Public organizations: A case study of Royal Thai Army", *Proceedings of the 3rd National Conference (Management in Disruptive Technologies Era)*, p2015-2022, Suphanburi, Thailand.
- Thong-on, J., & Wichianrak, J. (2021), "Relationship between Research and Development Spending and Firm Value of Companies Listed in the Stock Exchange of Thailand: according to Thailand 4.0 policy" *Proceedings of the 3rd National Conference (Management in Disruptive Technologies Era)*, p2023-2031, Suphanburi, Thailand.
- Bubpha, P., & Wichianrak, J. (2020), "An Influence of Role of Stakeholders Asean CG Scorecard 2018 Disclosures on Environment Disclosures of Listed Companies in the Stock Exchange of Thailand: In the case of Environmentally Sensitive Industries", *Proceedings of the 12th National Conference on Administration and Management (NCAM12)*, p63-76. Songkhla, Thailand.
- Chotiwan, K., & Wichianrak, J. (2020), "Influence of Environmental Management on Performance Measured by Balanced Scorecard: A Case of Hotel Industry in Andaman Islands, Satun Province" *Proceedings of the 12th National Conference on Administration and Management (NCAM12)*, p210-224. Songkhla, Thailand.
- Wichianrak, J., Chotiwan, K., Oonadirakekul, W., & Phramhan, N. (2020). "Key Audit Matters Disclosure in Audit Reports of Companies listed on the stock exchange of Thailand (SET) and the Market of Alternative investment (MAI)" *Proceedings of the International and National Conference on Business Administration and Accountancy 2020 (INCBAA2020)*, ChiangMai, Thailand.
- Worawatnulanat, A., & Wichianrak, J. (2020), "The Relationship between Corporate Performance Measured by Balanced Scorecard and Corporate Social Responsibility Reporting: A Case Study of Listed Companies from Market for Alternative Investment (MAI)", *Proceedings of the 12th National Conference on Administration and Management (NCAM12)*, p172-182. Songkhla, Thailand.
- Yebmae, C., & Wichianrak, J. (2020), "The Relationship between Audit Committee Characteristics and Key Audit Matters Disclosures of Companies of the Stock Exchange of Thailand", *Proceedings of the 12th National Conference on Administration and Management (NCAM12)*, p116-128. Songkhla, Thailand.

Working Papers

Basic or Discovery Scholarship

- Prasopsook, N., Suttipun, M., & Wichianrak, J. (2022). Influence of Integrated Reporting on Financial Performance: Evidence of Companies Listed on the Stock Exchange of Thailand. *Hatyai Academic Journal*.

Grants

n/a

SERVICES

Service to the Institution

Management role:

May 2021 – Now Head of Accountancy Department, Faculty of Management Sciences

Sep 2019 – May 2021 Acting Head of Accountancy Department, Faculty of Management Sciences

Service to the academic community

n/a

Service to the Profession

n/a

Honors/Awards

n/a

Membership

2009 – now member of Federation of Accounting Professions