
Wanamina Bostan Ali, D.B.A
Business Administration Department
Faculty of Management Sciences, Prince of Songkla University
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Qualification: SA

ACADEMIC BACKGROUND

2012 – 2017 Doctor of Business Administration, Victoria University Melbourne, Australia.
2010 – 2011 Master of Business Administration, majoring in International Business, University of Southern Queensland (USQ) Australia.
2007 – 2008 Bachelor of Mass Communication, with Public Relations & Journalism, University of Southern Queensland (USQ), Australia.
2005 – 2007 School of Media Studies' Mass Communication Diploma program, Stamford College (Kuala Lumpur, Malaysia)

PROFESSIONAL WORK EXPERIENCE

2017 – Now Lecturer of the Business Administration Department, Faculty of Management Sciences, Prince of Songkhla University Thailand
2017 Lecturer of the International College at Hatyai University Thailand
2015 – 2017 Lecturer of International Program at Dusit Thani College Bangkok Thailand
2013 – 2015 Casual Lecturer at Victoria University Melbourne Australia
2011 – 2012 Project Manager at Broadway Digital Media, Sdn Bhd.
2010 – 2012 Lecturer at Greencity International College, Malaysia
2010 – 2011 Business Development Manager at Broadway Digital Media, Sdn Bhd.
2008 – 2010 Head of Customer Support Management at Broadway Digital Media, Sdn. Bhd.
2007 – 2009 President's Personal Assistant at the Institute of Marketing Malaysia (IMM)
2007 – 2008 Public Relations Officer at the Institute of Public Relations, Malaysia. (IPRM)

CONSULTING EXPERIENCE

N/A

TEACHING

COURSES THOUGHT:

Undergraduate: Research for MICE, Seminar for MICE Industry, Innovation and Technology for Tourism Management, Introduction to MICE Industry, Business and Cultural and Diversity in ASEAN, Comparative Management, Import and Export Management, Strategic Management, Management Information System, Business Research Writing, Organization and Management, Leadership, English for Hospitality, Organisational Change and Management, Essentials of Management Information System, Business Ethics, International business management.

Postgraduate: Project Management, Strategic Management, Management of Diversity, Managerial Skills Development, Intensive Research for Executives, Project Management for Industrial management

Non-degree: Document system management in applying for Halal standards

COURSES FROM THE TEACHING SCHEDULE SEMESTER 2/2021:

Class Detail						
Subject Code	Subject Name	Credit	Section	Enrolled/Capacity	Days & Times	Classroom
228-504	PRO MAN FOR INDU IN DIGI ERA	3	01	2 / 60	SAT 09.00 – 16.15	S103
228-511	PROJECT MANAGEMENT	3	01	3 / 60	SAT 09.00 – 16.15	-
460-202	MO:DIGI, INNO & ENTREP IN PRAC	7	04	68 / 70	MON 08.30 – 10.00 WED 08.30 – 10.00 FRI 08.00 – 11.50 FRI 13.00 – 16.20	- - - -
460-202	MO:DIGI, INNO & ENTREP IN PRAC	7	06	68 / 70	MON 08.30 – 10.00 WED 08.30 – 10.00 FRI 08.00 – 11.50 FRI 13.00 – 16.20	- - - -
460-700	MINOR THESIS	6	01	26 / 999		
460-801	THESIS	18	01	0 / 999		-
472-670	THESIS	18	01	1 / 999		-
478-400	SEMINAR IN MICE INDUSTRY	3	01	60 / 60	FRI 09.00 – 11.15	-
478-401	RESEARCH IN TOURISM AND MICE	3	01	12 / 16	THU 08.00 – 12.15	FMS3504(COM)
478-403	COOPERATIVE EDUCATION	8	01	30 / 31		-

INTELLECTUAL CONTRIBUTIONS GRID

Type of ICs	Portfolio of ICs			
	BDS	AIS	TLS	Total
Articles in Refereed Journals	10	3		13
Publication in Refereed Conference Proceedings	13		21	34
Grant – Funded (both refereed and non-refereed)		3		
Peer-Reviewed Academic/Professional meeting presentations	4			4
Textbooks	1	1		2
Editorial board / journal reviewer	2			2
Totals	30	7	21	56

Refereed articles

Applied or Integrative/application Scholarship

- Pahlevi, R. W., Ali W, B, Said J., Sari R. W., (2022). Assessment of University Students' Knowledge, Attitude and Behavior about Cryptocurrency. *Journal of Positive Psychology and Wellbeing (In progress)*
- Jindabot, T, Ali W, B, Loykulnanta S., Hossain B. T, Hayeemad M, (2022). An Investigation into Thai Investment Opportunities in Bahrain. *Journal of Positive Psychology and Wellbeing (In progress)*
- Kim, L, Maijan, P, Jindabot, T, and Ali, W, B (2021) Understanding Customer Trust in Latex Glove Industry: Evidence from Thai Customers. *Review of International Geographical Education (RIGEO)*, 11(8), 1014-1022.doi: 10.48047/rigeo.11.08.88

Basic or Discovery Scholarship

- Long Kim, Pattarawadee Maijan, Teerasak Jindabot and Wanamina Bostan Ali (2021). How to build trust: Evidence from Thai customers in the latex glove industry. *Innovative Marketing*, 17(4), 120-131. doi:10.21511/im.17(4).2021.11
- On-oun, P. and Bostan Ali, W., (2021). Exploratory Study of Technology Attitude towards Event Technologies in Thailand. *Turkish Online Journal of Qualitative Inquiry*, 12(3). pp. 3901-3910.
- Kuoch, D. and Bostan Ali, W., (2021). Is Perceived Value a Mediator of Technology Acceptance Model?. *Psychology and Education*, 58(4). pp. 4592-4609.
- Hayeemad, M., Hasama, A., Noipom, T., Bostan Ali, W. (2020). Halal kitchen hotel and its opportunities in the Muslim tourists market. *Business Review*, 12(1). pp.104-118.
- Bostan Ali, W., Hungsapruak, T., Suttipun, M. (2019). The influence of trust management on e-loyalty of internet banking users: evidence from Southern Thailand. *Pacific Business Review International*, 12(4). pp.1-18.
- Waeahama, W. and Laparojkit, S. (2018). The Main Factors Influencing E-Business Technology Adoption of Entrepreneurs in WOW Project Songkhla, Thailand, *Faculty of Management Sciences Journal, Prince of Songkla University, Bangkok Thailand*, 36(2). pp. 60-86.
- Waeahama W. & Waeahama W. (2018). Development Flipped Classroom Model by Using Live Lectures to Online Video-Recorded Lectures Base on Facebook for 21st Century Learning Skills in Educational Research and Evaluation *Faculty of Education Prince of Songkla University. Veridian E journal, Silapakorn University*, 11(3), 1786-1804.
- Waeahama W, Alam MM, Hayeemad M, et al (2018). Challenges and Prospects of the Halal Hotel Industry in Muslim-majority and Muslim-minority Countries: The Case of Malaysia and Thailand. *Journal of Halal Industry and Services*; 1(1): a0000018, <http://journals.hh-publisher.com/index.php/JHIS/article/view/10>
- Waeahama, W. (2018). Comparison of the Effectiveness of Work Integrated Learning and Computer Simulation Teaching Method for Theoretical Subjects in Hospitality Industry Curriculum. *Faculty of Management Sciences Journal, Prince of Songkla University, Bangkok Thailand*.
- Waeahama, W., and Srisakun, C. (2017). The Challenges of ASEAN Youths Organization in Promoting ASEAN Tourism Growth. *Dusit Thani College Journal, Bangkok, Thailand*, 11 (Special Volume), 75- 92, <http://www.dtc.ac.th/images/journal/May-2017/5.pdf>
- (to be filled)

Grants

- Wanamina, W et al. (2021). Consequences of COVID-19 on the Micro and Small Enterprises in Thailand: Challenge Assessment and Policy Guideline for Adaptation. Funded by Faculty of Management Sciences Research Fund, Prince of Songkla University
- Wanamina, W et al. (2020). Challenges and Prospects of Halal Hotels Industry in Muslim and Non-Muslim Countries: Comparative Study on Thailand and Malaysia. Funded by Halal Institute Prince of Songkla University
- Jindabot, T et al. (2019). The industry attractiveness and market opportunities in the Kingdom of Bahrain for Thai business investors. Funded by His Royal Highness Prince Khalifa Bin Salman Al Khalifa.

SERVICES

Service to the Institution

Management role:

Sept 2019 – Now Assistant Dean of Organization Development, Faculty of Management Sciences,
May 2019 – Now Director of MBA International Program, Faculty of Management Sciences

Committee role:

(to be filled)

Service to the academic community

- 2019 – Now Academic board committee of International College, Taksin University, Songkhla, ([Link](#))
- 2018 – Now Advisor for Southern MICE Academic Cluster
- 2015 – Now Advisor for ASEAN Youth Organization

Service to the Profession

Editorial board member

Jan 2022 – Now American Journal of Applied Psychology

Reviewer

2021 – Now Journal of Islamic Marketing

Committees

2021 The working group prepares a guide to Muslim-friendly meetings and exhibitions ([Link](#))

(to be filled)

Invited presentations (to be filled)

- [Webinar on AEC by Dr. Wanamina Bostan Ali](#)
- [MOU SIGNING CEREMONY & INTERNATIONAL WEBINAR BETWEEN UNIVERSITAS KRISTEN INDONESIA AND ASEAN YOUTH ORGANIZATION | International Office - Universitas Kristen Indonesia \(uki.ac.id\)](#)
- The Role of Halal Agencies in the COVID-19 Pandemic: Opportunities and Challenges

Honors/Awards

- 2020 Outstanding Academia in Teaching year 2020, Faculty of Management Sciences, Prince of Songkla University
- 2017 *Outstanding Student* - Future Alumni Award, Victoria University Australia
- 2015 *International Student of the Year – Research Student category*, Victorian International Education Awards (State Award)
- 2014 *Active Team Award* – Council of International Student Australia
- 2014 *Best President Award* – International Student Association, Victoria University Australia

Membership

(To be filled)

Media Coverage (Clickable list)

- [Study Melbourne - Wanamina Waehama - Thailand - Bing video](#)
- [Study Melbourne - Study Melbourne - Wanamina Waehama - Thailand on Vimeo \(vimeopro.com\)](#)
- [2015 Victorian International Education Awards Finalists Announced | Premier of Victoria](#)
- [Victorian International Education Awards Finalists 2015 | Study Melbourne Blog](#)
- [International students' fears for their safety needs a reality check by Wanamina W.](#)
- [International students are concerned about safety issues](#)
- [More than 20% of international students are worried about safety and "dare not" study in Australia - china news network](#)
- [1/4 of international students are worried about safety and dare not study in Australia_sina education_sina.com](#)
- [Listen and learn – what international students can teach universities \(linkedin.com\)](#)
- [A.Y.O. to host inaugural ASEAN Youth Conference 2017 in the Philippines](#)
- [ASEAN Youth Organization](#)
- [ASEAN Integration is Reality or Just A Dream - ASEAN Youth Organization](#)
- [PSU Hatyai to Global Business | Facebook](#)
- [สำนักข่าว กรมประชาสัมพันธ์ \(prd.go.th\)](#)
- [Southern MICE Academic Cluster](#)
- [Apac-CHRIE and EuroCHIRE Joint Conference cum 4th Global Tourism and Hospitality Conference](#)