

## **SORAWIT LIM-O-PAS PULSAWASD (PhD)**

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### **SUMMARY:**

I am a lecturer and researcher with expertise in charity, nonprofit and NGO management, development management, cross-sector collaboration, gender equality, and sustainability. My academic work is grounded in interdisciplinary approaches that connect public administration, development studies, and communication for social change. I currently serve as a Lecturer at the Faculty of Management Sciences, Prince of Songkla University, and a Visiting Lecturer at the College of Interdisciplinary Studies, Thammasat University.



My research interests focus on the dynamics of cross-sector partnerships, particularly the negotiation of power and beneficiary selection in development projects involving Southern NGOs and Northern multinational corporations. I recently completed my PhD in NGO and Development Management at the University of East London, where I also taught undergraduate modules on global development and nonprofit strategy. My doctoral research draws on qualitative inquiry and Bourdieu's theory of practice to critically examine how development beneficiaries are identified, represented, and engaged.

Beyond teaching, I also bring extensive field experience from working on strategic communication, social impact campaigns, and development consultancy with international organizations, NGOs, and government agencies, experiences that enrich my pedagogy and support my commitment to community-engaged scholarship.

Recently, leveraging my expertise in gender equality and mainstreaming, I served as a Consultant and Speaker for the Gender Equality Action Plan under the Combatting Illegal Wildlife Trade Program (CIWT-GEF6), implemented by the Department of National Parks, Wildlife and Plant Conservation in collaboration with the United Nations Development Programme (UNDP) Thailand. I also co-founded Thailand's first LGBTQ Business Network Association to promote gender inclusion, sustainable economic development, and innovation in business. This network is legally recognized by the Royal Thai Government and affiliated with international chambers of commerce such as the National LGBT Chamber of Commerce (USA) and the Philippine LGBT Chamber of Commerce, further expanding the scope of my engagement at the intersection of academia, policy, and practice.

## EDUCATION:

- 2016 – 2024** PhD in NGO and Development Management, Department of Social Sciences, School of Education and Communities, University of East London
- 2014 – 2015** MA Charity Management, School of Management and Social Sciences, St Mary's University, London (*Distinction*)
- 2007 – 2010** Bachelor of Arts Programme in English and International Business, Walailak University, Thailand, GPAX: 3.75 (*First class honours and awarded as the Best Graduate of the Year 2010*)

## WORKING EXPERIENCE IN THAILAND:

**Lecturer, Public Administration, Faculty of Management Sciences**, Prince of Songkla University, (November 2021-Present)

**Visiting Lecturer, College of Interdisciplinary Studies**, Thammasat University, (November 2021-Present)

**Advisor – Strategy and Solutions**, On Art Creation Co., Ltd. (March 2020-Present)

**Founding Committee Member**, Thailand LGBTQ Business Network Association (July 2023 – Present)

**Senior Corporate Social Responsibility and Project Management Consultant**, On Art Creation Co., Ltd. – Thailand (June 2013- August 2014)

**Corporate Social Responsibility Assistant Consultant**, Kenan Institute Asia - Thailand (May 2011-May 2013)

**Membership Relation Assistant**, The American Chamber of Commerce in Thailand, US Embassy in Bangkok (September 2010-April 2011)

## WORKING EXPERIENCE IN THE UK:

- **Lecturer and Module Tutor:** NGO and Development Management in the International Context for Undergraduate and Postgraduate Students, University of East London (2016-2019)
- **Project Research Consultant:** Competitive Market Research for Thailand Market, OC&C Strategy Consultants UK (April 2019)
- **Project Consultant:** Online Documentary, BBC News UK (March- September 2018)
- **Project Consultant:** Online Documentary, The Economist UK (January- March 2018)
- **Project Consultant and Interpreter:** Takeshi Castle Programme - Channel 5, MTV UK - Viacom Media Networks UK (January 2017-August 2018)

- **Researcher and Project Consultant:** Social Marketing Strategies for Sanofi's Dengue Vaccine in Southeast Asia, Edelman UK (March 2017-March 2018)
- **Project Consultant:** TV Documentaries, The Listening Post, Al Jazeera English – UK (August 2015-January 2017)
- **Project Consultant:** Thailand NGO Awards 2015, The Resource Alliance – London UK (February 2015-October 2016)

## **PUBLICATIONS, DOCUMENTARIES & CONFERENCES:**

### **Article:**

- Pulsawasd, S. (June, 2021) Fully-Vaccinated Privilege: สิทธิพิเศษทางการตลาดที่ให้เฉพาะคนฉีดวัคซีนแล้ว กับปัญหาที่กำลังตามมา, The Momentum

### **Academic Essay:**

- Pulsawasd, S. (January, 2020) Corporate Power Negotiation against Beneficiary Selection Process between World's Largest Furnisher Retailer and Local Southern Development NGO in Thailand: Who is the [real] poor for IKEA?, State of Power 2020 by TNI, coinciding with the World Economic Forum in Davos (Unpublished)

### **Academic Conferences & Conference Paper:**

- Pulsawasd S (April, 2018) "Social Partners or Social Contractors?: SDNGO-NTNC Collaborations and Development as Service Delivery in Thailand", University of East London, Department of Social Sciences, *Symposium Research in Progress*
- Pulsawasd S & Paul G, (August, 2016): Identification and removal of the collaboration barriers between Multinational Corporations and Local Non-Governmental Organisations in the Asia Pacific: A Case Study of Thailand, 9<sup>th</sup> International Society for Third-Sector Research (ISTR) Asia Pacific Regional conference in Japan

### **Online Documentaries:**

- How can banks be used to stop human trafficking, The Economist UK, <https://www.youtube.com/watch?v=r9PaRFtlLmc> (March 2018)
- Thailand's media under pressure - The Listening Post, Al Jazeera, <https://www.youtube.com/watch?v=nqg-GSUEC5g> (May 2015)

### **Casebook:**

- Thailand NGO Awards 2013: Success Cases of 14 Thai NGOs
- Thailand NGO Awards 2012: Success Cases of 14 Thai NGOs
- Thailand NGO Awards 2011: Success Cases of 12 Thai NGOs

**-REFERENCES AVAILABLE UPON REQUEST-**

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